Vesteda obtains B Corp certification

Amsterdam, 7 April 2026 – Vesteda has been a Certified B Corporation™ since April 2026. The certification was awarded following an independent assessment by non-profit organisation B Lab, which evaluates companies worldwide on criteria including social and environmental impact, governance and transparency.

By achieving this certification, Vesteda is currently the first institutional residential investor and landlord in the Netherlands to be B Corp certified. Vesteda sees this very much as a starting point and hopes that more organisations in the real estate sector will take this step. It is only through the involvement of multiple parties that the sector can collectively help create positive social change.

Ongoing assessment

Vesteda's B Corp certification follows an extensive B Impact Assessment carried out by B Lab. In this ongoing assessment process, organisations are evaluated on the basis of five pillars: governance, environment, employees, clients and community. Vesteda achieved a score of over 102 points, significantly higher than the minimum score of 80 points required to become a Certified B Corporation™. The result reflects how Vesteda integrates sustainability, transparency and social impact in its day-to-day business.

B Corp certification is fully in line with how Vesteda fulfils its role as a real estate investor and landlord: with a focus on both long-term value creation and social responsibility. The company's strategy combines both solid financial performance and a positive impact on people and society.

Financial and social

Astrid Schlüter, CEO of Vesteda, on the importance of the certification:
"Achieving a good balance between financial and social returns is part of our DNA and is therefore central to our long-term strategy 'Housing as a force for

good.' It is very gratifying to see the impact we are creating through this strategy being confirmed by an independent organisation."

Transparency and accountability

The B Corp certification aligns well with broader developments in the field of transparency and accountability at Vesteda. Although reporting in accordance with the EU's CSRD directive is not yet formally mandatory for Vesteda, the company started reporting in line with these guidelines in its 2025 annual report. By doing this, Vesteda underlines the importance of measurability and accountability as part of responsible business practices.

Guiding framework

By gaining B Corp certification, Vesteda confirms that sustainability, social impact and transparency are structural and integral components of its business operations. The certification serves as a guiding framework for Vesteda's continued development as a forward-looking and socially engaged residential investor and landlord, in a sector where collective progress is of paramount importance.